

PUERTO RICAN
CHAMBER OF COMMERCE OF CENTRAL FLORIDA



Premios

El Gasco

SEPT 21, 2024



CARIBE ROYALE ORLANDO
8101 WORLD CENTER DR, ORLANDO, FL 32821

Sponsorship
Package



created by:



POSITIVE VIBES
Marketing that Matters



Premios
El Josco



El Josco Awards Sponsorship Package 2024

We appreciate your interest in supporting the 2024 Premios El Josco Awards, it'll be an honor to count on your sponsorship.

The Puerto Rican Chamber of Commerce of Central Florida (PRCCCF) is proud of the accomplishments and contributions of individuals in different areas of our community. Their contributions have helped to improve and make us a stronger community. Therefore, they should be recognized with El Josco Award.

This much-celebrated community awards honor outstanding individuals of Puerto Rican/Hispanic descent who are worthy of recognition for their accomplishments in different areas, such as education, health, entrepreneurship, communications, business, and others.

As it reads in Puerto Rican author Abelardo Díaz Alfaro's story entitled "El Josco", an ox represents those who stand up to challenges and adversity, persevering in the end.

By becoming a sponsor of this meaningful and colorful celebration your company would be able to:

- Enhance the engagement with the Puerto Rican community, Central Florida's largest Hispanic ethnic group with more than 400,000 residents.
- Reach more than 400 attendees.
- Gain brand recognition and promote your products and services in one of the fastest-growing and most vibrant business communities in Central Florida.
- Increase your organization's commitment and efforts to diversity, equity, and inclusion by joining us to recognize outstanding Hispanic/Puerto Rican businesses and entrepreneurs.
- Support our local diverse business community.
- Opportunity to network and build relationships with top business and community leaders.

On behalf of the PRCCCF Board of Directors, we thank you for trusting in our organization and joining our efforts to recognize the achievements and success stories of local Puerto Rican/Hispanic businesses and community leaders.

Premios

El Josco



Presenting Sponsor

- Mentioned as the Presenting Sponsor for Premios El Josco in Radio Commercials.
- 1 tables of 10 people with logo recognition.
- Large logo inclusion in video loop running on-screen during the event and identified as a Presenting Sponsor.
- Large logo inclusion in digital and hardcopy marketing collaterals.
- Large logo inclusion in the printed programs.
- 30-second video advertising running on-screen during the press conference.
- 30-second video advertising running on-screen during the event.
- Business giveaways/collaterals inside event gift bags (provided by sponsor).
- Acknowledgment at the gala by the master of ceremonies.
- Logo inclusion identified as Presenting Sponsor on a full-page ad in La Prensa featuring award winners. que esta en presenting.

Total Investment - \$10,000 USD

Platinum Sponsor

- One table for 10 people with logo recognition.
- Large logo inclusion in video loop running on-screen during the event and identified as a Platinum Sponsor.
- Large logo inclusion in digital and hardcopy marketing collaterals.
- Large logo inclusion in the printed programs.
- 30-second video advertising running on-screen during the press conference.
- 30-second video advertising running on-screen during the event.
- Business giveaways/collaterals inside event gift bags (provided by sponsor).
- Acknowledgment at the gala by the master of ceremonies.
- Logo inclusion identified as Platinum Sponsor on a full-page ad in La Prensa featuring award winners.

Total Investment - \$7,000 USD



Premios
El Jasco



Gold Sponsor

- One table for 10 people with logo recognition.
- Medium inclusion in video loop running on-screen during the event and identified as a Gold Sponsor.
- Medium logo inclusion in digital and hardcopy marketing collaterals.
- Medium logo inclusion in the printed programs.
- Business giveaways / collaterals inside event gift bags (provided by sponsor).
- Logo inclusion on a full-page ad in La Prensa featuring award winners.
- Acknowledgement at the Gala by the Master of Ceremonies.

Total Investment - \$3,500 USD

Silver Sponsor

- 5 tickets for the event.
- Small logo inclusion in the printed programs.
- Business giveaways / collaterals inside event gift bags (provided by sponsor).
- Acknowledgement at the Gala by the Master of Ceremonies.

Total Investment - \$2,000 USD

Corporate Table

- One table for 10 people with logo.
- Reception (hors d'oeuvres included).
- Award Ceremony.
- Plated dinner.
- Celebration/party.

Total Investment - \$1,500

Individual Ticket

- Reception (hors d'oeuvres included).
- Award Ceremony.
- Plated dinner.
- Celebration/party.

Total Investment - \$125





Premios
El Jasco



Sponsor Confirmation Form

Company Name: _____

Contact Name: _____

Sponsor Level:

Presenting Sponsor \$10,000

Silver \$2,000

Platinum \$7,000

Corporate Table \$1,500

Gold \$3,500

Individual Ticket \$125

Payment Form: Check Credit Card

Check Payable To: Puerto Rican Chamber of Commerce of CFL,
932 East Osceola Parkway Kissimmee 34744.

Credit Card Info: VISA MasterCard Amex

Name on Card: _____

Card Number: _____

Exp. Date: _____

Security Code: _____

Authorized Signature: _____

Today's Date: _____

Received By: _____

(Name of PRCCCF Representative)

**THANK YOU FOR YOUR SUPPORT
AND SPONSORSHIP!**

